

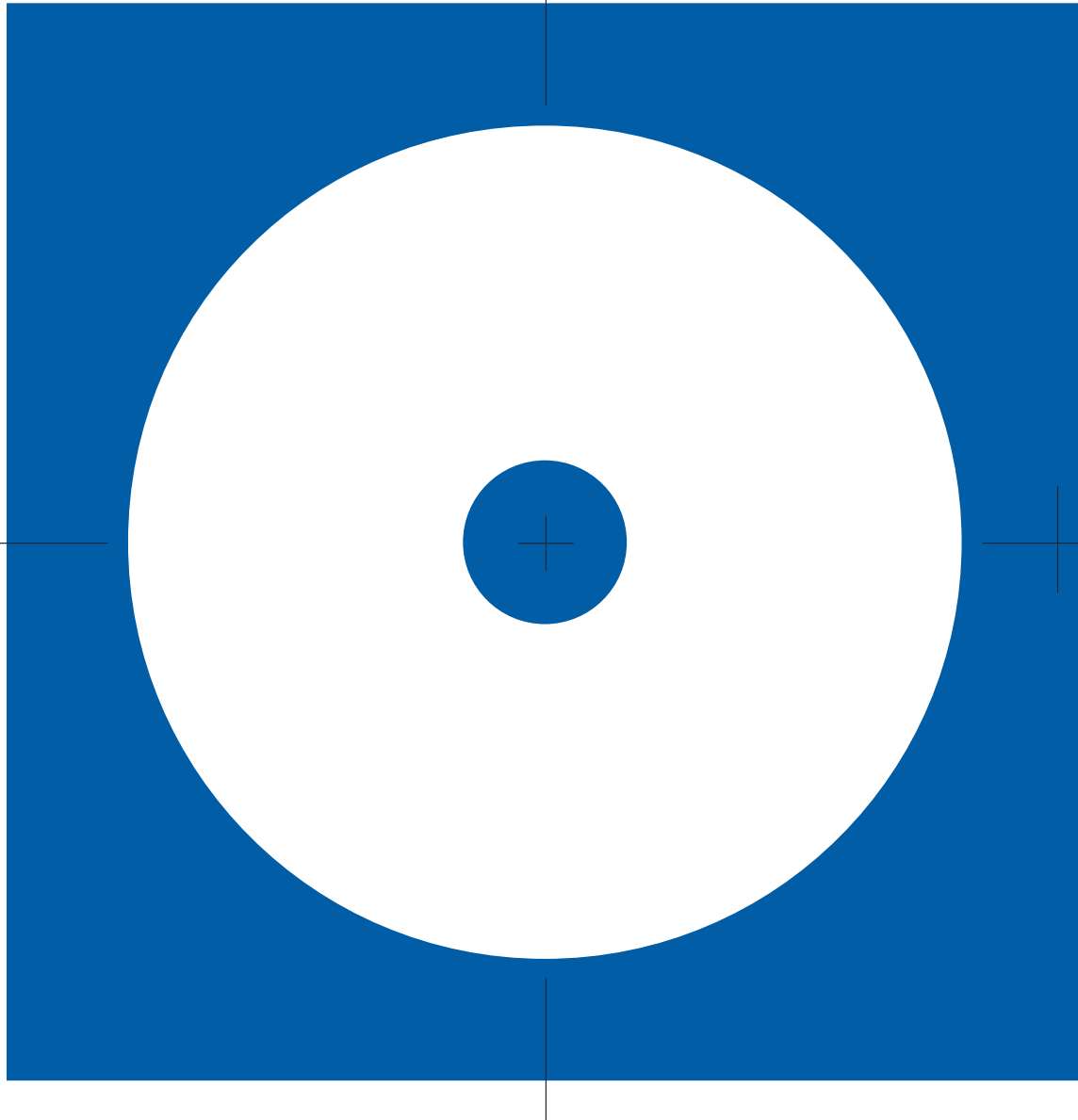
DVD Replication Template

bullseyedisc
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This template prints the full surface of the disc, including the clear area in the center. (NOTE: You may notice a subtle difference in opacity where the artwork transitions from the silver area into the clear area. If this concerns you, call for options.)

< Printable area*: 23 -117mm >

 = non-printable area



CDs, DVDs, and BluRay discs look alike, use a logo!



ART FILES:

- We prefer native Illustrator files, but also accept Photoshop, InDesign and PDF files. Be sure to remove the template from your PDF.
- Set up your artwork behind the template mask.
- Raster images should be at least 300dpi.
- Keep all text and art elements, that are not meant to bleed, 1/16 inch (2mm) away from the edges of the template.
- To avoid having to send fonts, convert your text to outlines.
- Do not flatten template into artwork.
- MAC users: Name your files with Windows type file extensions that refer to the application or file type (i.e. "my great layout.ai" - "super photo.tif").
- Compress files into one archive/zip file. Don't forget to send active fonts and linked graphics if needed.
- It is helpful to also provide a digital proof (jpeg or PDF) of your art file for review. You can also provide a printed proof for reference.
- Art files can be uploaded through our website. Please contact us for other upload options.

COLORS:

- Only use Pantone Solid Coated Colors or CMYK colors.
- We recommend printing onto a white background.
- Up to 5 color printed, 6th color optional (white counts as one color).
- We do not recommend trying to match the same colors between the disc and the printed packaging. Call for details.

PRINT METHODS:

Unless you specify a preferred method, we will use the method that works best for your artwork.

- Screen printing is best for vector based pantone color artwork.
- Offset Litho is best for full color (CMYK) photo based artwork.

QUARK USERS:

- Set template picture box fill color to NONE.

SIZE MINIMUMS:

- positive text: 6 points
(8 points for CMYK)
- negative text: 7 points
(8 points for CMYK)
- positive line: .5 points
- negative line: 1.5 points
- trapping: .25-.5 point
(.5-1 point stroke)

DOT DENSITY RANGE:

Dots smaller than the minimum may not print. Dots larger than the maximum may become solid.

- Screen print: 15-85%
- Offset Litho: 5-95%

*Printable area can vary 1-2mm - call for details